Castle Wealth Advisors LLC Firm Brochure - Form ADV Part 2A

This brochure provides information about the qualifications and business practices of Castle Wealth Advisors LLC. If you have any questions about the contents of this brochure, please contact us at (424) 209-2257 or by email at: heather@castlewealthadvisors.net. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Castle Wealth Advisors LLC is also available on the SEC's website at <u>www.adviserinfo.sec.gov</u>. Castle Wealth Advisors LLC's CRD number is: 283231.

3556 Beverly Ridge Drive Sherman Oaks, Ca 91423 (424) 209-2257 www.castlewealthadvisors.net heather@castlewealthadvisors.net

Castle Wealth Advisors LLC is a registered investment adviser. Registration does not imply a certain level of skill or training.

Version Date: 02/01/2019

Item 2: Material Changes

Castle Wealth Advisors LLC has the following material changes to report dated February 12, 2018. This list summarizes changes to policies, practices or conflicts of interests only.

- The firm now offers educational seminars and workshops (Items 4 & 5).
- The firm now participates in a Wrap Fee program (Items 4 & 5).
- Additional description regarding soft dollar benefits and economic benefits has been added (Items 12 & 14).

Item 3: Table of Contents

Item 1: Cover Page	
Item 2: Material Changes	i
Item 3: Table of Contents	ii
Item 4: Advisory Business	5
A. Description of the Advisory Firm	5
B. Types of Advisory Services	5
Selection of Other Advisers	6
Educational Seminars and Workshops	6
C. Client Tailored Services and Client Imposed Restrictions	6
D. Wrap Fee Programs	7
E. Assets Under Management	7
Item 5: Fees and Compensation	7
A. Fee Schedule	7
Selection of Other Advisers Fees	8
Educational Seminar and Workshop Fees	
B. Payment of Fees	9
Payment of Selection of Other Advisers Fees	9
Payment of Educational Seminars and Workshop Fees	9
C. Client Responsibility For Third Party Fees	9
D. Prepayment of Fees	10
E. Outside Compensation For the Sale of Securities to Clients	10
Item 6: Performance-Based Fees and Side-By-Side Management	11
Item 7: Types of Clients	11
Item 8: Methods of Analysis, Investment Strategies, & Risk of Loss	11
A. Methods of Analysis and Investment Strategies	11
B. Material Risks Involved	12
C. Risks of Specific Securities Utilized	
Item 9: Disciplinary Information	14
A. Criminal or Civil Actions	

B.	Administrative Proceedings	14	
C.	Self-regulatory Organization (SRO) Proceedings	15	
Item 1	0: Other Financial Industry Activities and Affiliations	15	
А.	Registration as a Broker/Dealer or Broker/Dealer Representative	15	
В.	Registration as a Futures Commission Merchant, Commodity Pool Operator, or a Commodi	5	
	ling Advisor	15	
C. Inte	Registration Relationships Material to this Advisory Business and Possible Conflicts of rests	15	
D.	Selection of Other Advisers or Managers and How This Adviser is Compensated for Those ctions		
	1: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading		
А.	Code of Ethics	16	
В.	Recommendations Involving Material Financial Interests	16	
C.	Investing Personal Money in the Same Securities as Clients	16	
D.	Trading Securities At/Around the Same Time as Clients' Securities	17	
Item 1	2: Brokerage Practices	17	
А.	Factors Used to Select Custodians and/or Broker/Dealers	17	
1.	Research and Other Soft Dollar Benefits	17	
2.	Brokerage for Client Referrals	18	
3.	Clients Directing Which Broker-Dealer/Custodian to Use	18	
В.	Aggregating (Block) Trading for Multiple Client Accounts	18	
Item 1	Item 13: Review of Accounts		
А.	Frequency and Nature of Periodic Reviews and Who Makes Those Reviews	18	
В.	Factors That Will Trigger a Non-Periodic Review of Client Accounts	19	
C.	Content and Frequency of Regular Reports Provided to Clients	19	
Item 14	4: Client Referrals and Other Compensation	19	
А.	Economic Benefits Provided by Third Parties for Advice Rendered to Clients	19	
В.	Compensation to Non - Advisory Personnel for Client Referrals	20	
Item 1	5: Custody	20	
Item 1	6: Investment Discretion	21	
Item 1	7: Voting Client Securities (Proxy Voting)	21	
Item 1	8: Financial Information	21	

A. Balance Sheet
B. Financial Conditions Reasonably Likely to Impair Ability to Meet Contractual Commitments to Clients
C. Bankruptcy Petitions in Previous Ten Years21
Item 19: Requirements For State Registered Advisers22
A. Principal Executive Officers and Management Persons; Their Formal Education and Business Background
B. Other Businesses in Which This Advisory Firm or its Personnel are Engaged and Time Spent on Those (If Any)
C. Calculation of Performance-Based Fees and Degree of Risk to Clients
D. Material Disciplinary Disclosures for Management Persons of this Firm
E. Material Relationships That Management Persons Have With Issuers of Securities (If Any)22

Item 4: Advisory Business

A. Description of the Advisory Firm

Castle Wealth Advisors LLC (hereinafter "CWAL") is a Limited Liability Company organized in the State of California. The firm was formed in February 2016, and the principal owner is Misty Heather Castle. CWAL is registered as an investment adviser with the State of California and the State of Alabama.

B. Types of Advisory Services

Portfolio Management Services

CWAL offers ongoing portfolio management services based on the individual goals, objectives, time horizon, and risk tolerance of each client. CWAL creates an Investment Policy Statement for each client, which outlines the client's current situation (income, tax levels, and risk tolerance levels). Portfolio management services include, but are not limited to, the following:

- Investment strategy
 Personal investment policy
- Asset allocation
- Asset selection
- Risk tolerance
- Regular portfolio monitoring

CWAL evaluates the current investments of each client with respect to their risk tolerance levels and time horizon. Risk tolerance levels are documented in the Investment Policy Statement, which is given to each client.

CWAL seeks to provide that investment decisions are made in accordance with the fiduciary duties owed to its accounts and without consideration of CWAL's economic, investment or other financial interests. To meet its fiduciary obligations, CWAL attempts to avoid, among other things, investment or trading practices that systematically advantage or disadvantage certain client portfolios, and accordingly, CWAL's policy is to seek fair and equitable allocation of investment opportunities/transactions among its clients to avoid favoring one client over another over time. It is CWAL's policy to allocate investment opportunities and transactions it identifies as being appropriate and prudent, including initial public offerings ("IPOs") and other investment opportunities that might have a limited supply, among its clients on a fair and equitable basis over time.

Pension Consulting Services

CWAL offers ongoing consulting services to pension or other employee benefit plans (including but not limited to 401(k) plans) based on the demographics, goals, objectives, time horizon, and/or risk tolerance of the plan's participants.

Financial Planning

Financial plans and financial planning may include but are not limited to: investment planning; life insurance; estate planning (including special needs estate planning); tax concerns; retirement & income planning; young investor guidance; college planning; small business planning; divorce planning; and debt/credit planning.

In offering financial planning, a conflict exists between the interests of the investment adviser and the interests of the client. The client is under no obligation to act upon the investment adviser's recommendation, and, if the client elects to act on any of the recommendations, the client is under no obligation to effect the transaction through the investment adviser. This statement is required by California Code of Regulations, 10 CCR Section 260.235.2.

Selection of Other Advisers

CWAL may direct clients to third-party investment advisers. Before selecting other advisers for clients, CWAL will always ensure those other advisers are properly licensed or registered as investment adviser.

Educational Seminars and Workshops

CWAL provides day-long educational seminars and workshops to all clients and potential clients that include topics on Investing Principals, Investing for Women, Estate Planning Presentation, Best Practices of General Wealth Transfer and Senior Living.

Services Limited to Specific Types of Investments

CWAL generally limits its investment advice to mutual funds, fixed income securities, insurance products including annuities, equities, ETFs, treasury inflation protected/inflation linked bonds and non-U.S. securities. CWAL may use other securities as well to help diversify a portfolio when applicable.

C. Client Tailored Services and Client Imposed Restrictions

CWAL offers the same suite of services to all of its clients. However, specific client investment strategies and their implementation are dependent upon the client Investment Policy Statement which outlines each client's current situation (income, tax levels, and risk tolerance levels). Clients may impose restrictions in investing in certain securities or types of securities in accordance with their values or beliefs. However, if the restrictions prevent CWAL from properly servicing the client account, or if the restrictions would require CWAL to deviate from its standard suite of services, CWAL reserves the right to end the relationship.

D. Wrap Fee Programs

CWAL acts as portfolio manager for and sponsor of a wrap fee program, which is an investment program where the client pays one stated fee that includes management fees, transaction costs, fund expenses, and other administrative fees. Clients utilizing CWAL's wrap fee portfolio management should see the separate Wrap Fee Program Brochure. CWAL manages the investments in the wrap fee program but does not manage those wrap fee accounts any differently than it would manage non-wrap fee accounts. Fees paid under the wrap fee program will be given to CWAL as a management fee. Please also see Item 5 and Item 12 of this brochure.

E. Assets Under Management

CWAL has the following assets under management:

Discretionary Amounts:	Non-discretionary Amounts:	Date Calculated:
\$0	\$ 615,526.00	12/31/2018

Item 5: Fees and Compensation

Lower fees for comparable services may be available from other sources.

A. Fee Schedule

Asset-Based Fees for Portfolio Management

Total Assets Under Management	Annual Fee
\$0 - \$500,000	1.50%
\$500,001 - \$1,000,000	1.25%
\$1,000,001 – And Up	1.05%

These fees are generally negotiable, and the final fee schedule is attached as Exhibit II of the Investment Advisory Contract. Clients may terminate the agreement without penalty for a full refund of CWAL's fees within five business days of signing the Investment Advisory Contract. Thereafter, clients may terminate the Investment Advisory Contract generally with 15 days' written notice.

CWAL uses an average of the daily balance in the client's account throughout the billing period, after taking into account deposits and withdrawals, for purposes of determining the market value of the assets upon which the advisory fee is based.

Pension Consulting Services Fees

Asset-Based Fees for Pension Consulting

Total Assets	Annual Fee
All Assets	1.50%

CWAL uses an average of the daily balance in the client's account throughout the billing period, after taking into account deposits and withdrawals, for purposes of determining the market value of the assets upon which the advisory fee is based.

Fixed Fees

The rate for creating client pension consulting plans is between \$10,000 and \$90,000.

Clients may terminate the agreement without penalty for a full refund of CWAL's fees within five business days of signing the client contract. Thereafter, clients may terminate the client contract generally with 15 days' written notice.

Fixed Financial Planning Fees

The negotiated fixed rate for creating client financial plans is between \$2,500 and \$5,000. Clients may terminate the agreement without penalty for a full refund of CWAL's fees within five business days of signing the Financial Planning Agreement. Thereafter, clients may terminate the Financial Planning Agreement generally upon written notice.

Selection of Other Advisers Fees

CWAL may direct clients to third-party investment advisers. CWAL will be compensated via a fee share from the advisers to which it directs those clients. This relationship will be memorialized in each contract between CWAL and each third-party adviser. The fees shared are negotiable and will not exceed any limit imposed by any regulatory agency. The notice of termination requirement and payment of fees for third-party investment advisers will depend on the specific third-party adviser selected.

Educational Seminar and Workshop Fees

CWAL will charge from \$0 - \$1,500 for speaking events. The fee will not exceed \$1,500. Some events there will not be a fee to attend. For events with a fee, the fee may be negotiable.

B. Payment of Fees

Payment of Asset-Based Portfolio Management Fees

Asset-based portfolio management fees are paid quarterly in arrears. Fees are withdrawn directly from the advisory account with written authorization or may be invoiced and paid via check or wire; clients may select the method in which they are billed.

Payment of Asset-Based Pension Consulting Fees

Asset-based pension consulting fees are paid quarterly in arrears. Fees are withdrawn directly from the advisory account with written authorization or may be invoiced and paid via check or wire; the client may select either billing method.

Payment of Fixed Pension Consulting Services Fees

Fixed pension consulting fees are paid via check or wire. These fees are paid in arrears upon completion.

Payment of Selection of Other Advisers Fees

Fees are paid quarterly in arrears. The timing, frequency, and method of paying fees for selection of third-party managers will depend on the specific third-party adviser selected and will be disclosed to the client prior to entering into a relationship with the third-party advisor.

Payment of Fixed Financial Planning Fees

Financial planning fees are paid via check or wire. Fixed financial planning fees are paid 100% in advance, but never more than six months in advance.

Payment of Educational Seminars and Workshop Fees

Fees for educational seminars and workshops will be paid via a check.

C. Client Responsibility For Third Party Fees

Clients utilizing CWAL's wrap fee portfolio management should see the separate Wrap Fee Program Brochure. Client accounts not participating in the wrap fee program are responsible for the payment of all third party fees (i.e., custodian fees, brokerage fees, mutual fund fees, transaction fees, etc.). Those fees are separate and distinct from the fees and expenses charged by CWAL. Please see Item 12 of this brochure regarding broker/custodian.

D. Prepayment of Fees

CWAL collects certain fees in advance and certain fees in arrears, as indicated above. Refunds for fees paid in advance will be returned within fourteen days to the client via check, or return deposit back into the client's account.

Fixed fees that are collected in advance will be refunded based on the prorated amount of work completed at the point of termination.

E. Outside Compensation For the Sale of Securities to Clients

Misty Heather Castle, via her outside business activities, may accept compensation for the sale of securities or other investment products, including asset-based sales charges or services frees from the sale of mutual funds.

1. This is a Conflict of Interest

Supervised persons may accept compensation for the sale of securities or other investment products, including asset based sales charges or service fees from the sale of mutual funds to CWAL's clients. If commissions are charged an asset based fee will not be charged. This presents a conflict of interest and gives the supervised person an incentive to recommend products based on the compensation received rather than on the client's needs. When recommending the sale of securities or investment products for which the supervised persons receives compensation, CWAL will document the conflict of interest in the client file and inform the client of the conflict of interest.

2. Clients Have the Option to Purchase Recommended Products From Other Brokers

Clients always have the option to purchase CWAL recommended products through other brokers or agents that are not affiliated with CWAL.

3. Commissions are not CWAL's primary source of compensation for advisory services

Commissions are not CWAL's primary source of compensation for advisory services.

4. Advisory Fees in Addition to Commissions or Markups

Advisory fees that are charged to clients are not reduced to offset the commissions or markups on securities or investment products recommended to clients.

Item 6: Performance-Based Fees and Side-By-Side Management

CWAL does not accept performance-based fees or other fees based on a share of capital gains on or capital appreciation of the assets of a client.

Item 7: Types of Clients

CWAL generally provides advisory services to the following types of clients:

- Individuals
- High-Net-Worth Individuals
- Pension and Profit Sharing Plans
- Charitable Organizations

There is no account minimum for any of CWAL's services.

Item 8: Methods of Analysis, Investment Strategies, & Risk of Loss

A. Methods of Analysis and Investment Strategies

Methods of Analysis

CWAL's methods of analysis include technical analysis, cyclical analysis, quantitative analysis and modern portfolio theory.

Technical analysis involves the analysis of past market data; primarily price and volume.

Cyclical analysis involves the analysis of business cycles to find favorable conditions for buying and/or selling a security.

Quantitative analysis deals with measurable factors as distinguished from qualitative considerations such as the character of management or the state of employee morale, such as the value of assets, the cost of capital, historical projections of sales, and so on.

Modern portfolio theory is a theory of investment that attempts to maximize portfolio expected return for a given amount of portfolio risk, or equivalently minimize risk for a given level of expected return, each by carefully choosing the proportions of various asset.

Investment Strategies

CWAL uses long term trading, short term trading, short sales and options trading (including covered options, uncovered options, or spreading strategies).

Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.

B. Material Risks Involved

Methods of Analysis

Technical analysis attempts to predict a future stock price or direction based on market trends. The assumption is that the market follows discernible patterns and if these patterns can be identified then a prediction can be made. The risk is that markets do not always follow patterns and relying solely on this method may not take into account new patterns that emerge over time.

Cyclical analysis assumes that the markets react in cyclical patterns which, once identified, can be leveraged to provide performance. The risks with this strategy are two-fold: 1) the markets do not always repeat cyclical patterns; and 2) if too many investors begin to implement this strategy, then it changes the very cycles these investors are trying to exploit.

Quantitative Model Risk: Investment strategies using quantitative models may perform differently than expected as a result of, among other things, the factors used in the models, the weight placed on each factor, changes from the factors' historical trends, and technical issues in the construction and implementation of the models.

Modern Portfolio Theory assumes that investors are risk adverse, meaning that given two portfolios that offer the same expected return, investors will prefer the less risky one. Thus, an investor will take on increased risk only if compensated by higher expected returns. Conversely, an investor who wants higher expected returns must accept more risk. The exact trade-off will be the same for all investors, but different investors will evaluate the trade-off differently based on individual risk aversion characteristics. The implication is that a rational investor will not invest in a portfolio if a second portfolio exists with a more favorable risk-expected return profile – i.e., if for that level of risk an alternative portfolio exists which has better expected returns.

Investment Strategies

CWAL's use of short sales and options trading generally holds greater risk, and clients should be aware that there is a material risk of loss using any of those strategies.

Long term trading is designed to capture market rates of both return and risk. Due to its nature, the long-term investment strategy can expose clients to various types of risk that will typically surface at various intervals during the time the client owns the investments. These risks include but are not limited to inflation (purchasing power) risk, interest rate risk, economic risk, market risk, and political/regulatory risk.

Short term trading risks include liquidity, economic stability, and inflation, in addition to the long term trading risks listed above. Frequent trading can affect investment performance, particularly through increased brokerage and other transaction costs and taxes.

Short sales entail the possibility of infinite loss. An increase in the applicable securities' prices will result in a loss and, over time, the market has historically trended upward.

Options transactions involve a contract to purchase a security at a given price, not necessarily at market value, depending on the market. This strategy includes the risk that an option may expire out of the money resulting in minimal or no value, as well as the possibility of leveraged loss of trading capital due to the leveraged nature of stock options.

Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.

C. Risks of Specific Securities Utilized

CWAL's use of short sales and options trading generally holds greater risk of capital loss. Clients should be aware that there is a material risk of loss using any investment strategy. The investment types listed below (leaving aside Treasury Inflation Protected/Inflation Linked Bonds) are not guaranteed or insured by the FDIC or any other government agency.

Mutual Funds: Investing in mutual funds carries the risk of capital loss and thus you may lose money investing in mutual funds. All mutual funds have costs that lower investment returns. The funds can be of bond "fixed income" nature (lower risk) or stock "equity" nature.

Equity investment generally refers to buying shares of stocks in return for receiving a future payment of dividends and/or capital gains if the value of the stock increases. The value of equity securities may fluctuate in response to specific situations for each company, industry conditions and the general economic environments.

Fixed income investments generally pay a return on a fixed schedule, though the amount of the payments can vary. This type of investment can include corporate and government debt securities, leveraged loans, high yield, and investment grade debt and structured products, such as mortgage and other asset-backed securities, although individual bonds may be the best known type of fixed income security. In general, the fixed income market is volatile and fixed income securities carry interest rate risk. (As interest rates rise, bond prices usually fall, and vice versa. This effect is usually more pronounced for longer-term securities.) Fixed income securities also carry inflation risk, liquidity risk, call risk, and credit and default risks for both issuers and counterparties. The risk of default on treasury inflation protected/inflation linked bonds is dependent upon the U.S. Treasury defaulting (extremely unlikely); however, they carry a potential risk of losing share price value, albeit rather minimal. Risks of investing in foreign fixed income securities also include the general risk of non-U.S. investing described below.

Exchange Traded Funds (ETFs): An ETF is an investment fund traded on stock exchanges, similar to stocks. Investing in ETFs carries the risk of capital loss (sometimes up to a 100% loss in the case of a stock holding bankruptcy). Areas of concern include the lack of transparency in products and increasing complexity, conflicts of interest and the possibility of inadequate regulatory compliance.

Annuities are a retirement product for those who may have the ability to pay a premium now and want to guarantee they receive certain monthly payments or a return on investment later in the future. Annuities are contracts issued by a life insurance company designed to meet requirement or other long-term goals. An annuity is not a life insurance policy. Variable annuities are designed to be long-term investments, to meet retirement and other long-range goals. Variable annuities are not suitable for meeting short-term goals because substantial taxes and insurance company charges may apply if you withdraw your money early. Variable annuities also involve investment risks, just as mutual funds do.

Options are contracts to purchase a security at a given price, risking that an option may expire out of the money resulting in minimal or no value. An uncovered option is a type of options contract that is not backed by an offsetting position that would help mitigate risk. The risk for a "naked" or uncovered put is not unlimited, whereas the potential loss for an uncovered call option is limitless. Spread option positions entail buying and selling multiple options on the same underlying security, but with different strike prices or expiration dates, which helps limit the risk of other option trading strategies. Option transactions also involve risks including but not limited to economic risk, market risk, sector risk, idiosyncratic risk, political/regulatory risk, inflation (purchasing power) risk and interest rate risk.

Non-U.S. securities present certain risks such as currency fluctuation, political and economic change, social unrest, changes in government regulation, differences in accounting and the lesser degree of accurate public information available.

Past performance is not indicative of future results. Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.

Item 9: Disciplinary Information

A. Criminal or Civil Actions

There are no criminal or civil actions to report.

B. Administrative Proceedings

There are no administrative proceedings to report.

C. Self-regulatory Organization (SRO) Proceedings

There are no self-regulatory organization proceedings to report.

Item 10: Other Financial Industry Activities and Affiliations

A. Registration as a Broker/Dealer or Broker/Dealer Representative

Misty Heather Castle is a registered representative of NMS Capital Asset Management.

B. Registration as a Futures Commission Merchant, Commodity Pool Operator, or a Commodity Trading Advisor

Neither CWAL nor its representatives are registered as or have pending applications to become either a Futures Commission Merchant, Commodity Pool Operator, or Commodity Trading Advisor or an associated person of the foregoing entities.

C. Registration Relationships Material to this Advisory Business and Possible Conflicts of Interests

Misty Heather Castle is a registered representative of NMS Capital Asset Management. From time to time, she will offer clients advice or products from this activity. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. CWAL always acts in the best interest of the client; including in the sale of commissionable products to advisory clients. Clients are in no way required to utilize the services any representative of CWAL in such individual's outside capacity.

Misty Heather Castle is a licensed insurance agent. From time to time, she will offer clients advice or products from those activities. Clients should be aware that these services pay a commission or other compensation and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. CWAL always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to purchase such services or products through any representative of CWAL in such individual's outside capacities.

Misty Heather Castle will be providing structured settlements with Avitas a Division of Millennium Settlements Inc.

Misty Heather Castle is an adjunct Professor, teaching FI440 for California State University- Northridge. She will spend approximately 5 hours not during trading hours a week on these activities.

Misty Heather Castle is a part time instructor with Kaplan Professional. She spends approximately less than 3 hours a week during non-business hours.

All material conflicts of interest under California Code of Regulations Section 260.238(k) are disclosed regarding the investment adviser, its representatives or any of its employees, which could be reasonable expected to impair the rendering of unbiased and objective advice.

D. Selection of Other Advisers or Managers and How This Adviser is Compensated for Those Selections

CWAL may direct clients to third-party investment advisers. Clients will pay CWAL its standard fee in addition to the standard fee for the advisers to which it directs those clients. This relationship will be memorialized in each contract between CWAL and each third-party advisor. The fees will not exceed any limit imposed by any regulatory agency. CWAL will always act in the best interests of the client, including when determining which third-party investment adviser to recommend to clients. CWAL will ensure that all recommended advisers are licensed, or notice filed in the states in which CWAL is recommending them to clients.

Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

A. Code of Ethics

CWAL has a written Code of Ethics that covers the following areas: Prohibited Purchases and Sales, Insider Trading, Personal Securities Transactions, Exempted Transactions, Prohibited Activities, Conflicts of Interest, Gifts and Entertainment, Confidentiality, Service on a Board of Directors, Compliance Procedures, Compliance with Laws and Regulations, Procedures and Reporting, Certification of Compliance, Reporting Violations, Compliance Officer Duties, Training and Education, Recordkeeping, Annual Review, and Sanctions. CWAL's Code of Ethics is available free upon request to any client or prospective client.

B. Recommendations Involving Material Financial Interests

CWAL does not recommend that clients buy or sell any security in which a related person to CWAL or CWAL has a material financial interest.

C. Investing Personal Money in the Same Securities as Clients

From time to time, representatives of CWAL may buy or sell securities for themselves that they also recommend to clients. This may provide an opportunity for representatives of

CWAL to buy or sell the same securities before or after recommending the same securities to clients resulting in representatives profiting off the recommendations they provide to clients. Such transactions may create a conflict of interest. CWAL will always document any transactions that could be construed as conflicts of interest and will never engage in trading that operates to the client's disadvantage when similar securities are being bought or sold.

D. Trading Securities At/Around the Same Time as Clients' Securities

From time to time, representatives of CWAL may buy or sell securities for themselves at or around the same time as clients. This may provide an opportunity for representatives of CWAL to buy or sell securities before or after recommending securities to clients resulting in representatives profiting off the recommendations they provide to clients. Such transactions may create a conflict of interest; however, CWAL will never engage in trading that operates to the client's disadvantage if representatives of CWAL buy or sell securities at or around the same time as clients.

Item 12: Brokerage Practices

A. Factors Used to Select Custodians and/or Broker/Dealers

Custodians/broker-dealers will be recommended based on CWAL's duty to seek "best execution," which is the obligation to seek execution of securities transactions for a client on the most favorable terms for the client under the circumstances. Clients will not necessarily pay the lowest commission or commission equivalent, and CWAL may also consider the market expertise and research access provided by the brokerdealer/custodian, including but not limited to access to written research, oral communication with analysts, admittance to research conferences and other resources provided by the brokers that may aid in CWAL's research efforts. CWAL will never charge a premium or commission on transactions, beyond the actual cost imposed by the broker-dealer/custodian.

CWAL will recommend that clients use NMS Capital Asset Management and/or Charles Schwab & Co., Inc. Advisor Services. Clients may, however, choose their own brokerdealer/custodian.

1. Research and Other Soft Dollar Benefits

While CWAL has no formal soft dollars program in which soft dollars are used to pay for third party services, CWAL may receive research, products, or other services from custodians and broker-dealers in connection with client securities transactions ("soft dollar benefits"). CWAL may enter into soft-dollar arrangements consistent with (and not outside of) the safe harbor contained in Section 28(e) of the Securities Exchange Act of 1934, as amended. There can be no assurance that any particular client will benefit from soft dollar research, whether or not the client's transactions paid for it, and CWAL does not seek to allocate benefits to client accounts proportionate to any soft dollar credits generated by the accounts. CWAL benefits by not having to produce or pay for the research, products or services, and CWAL will have an incentive to recommend a broker-dealer based on receiving research or services. Clients should be aware that CWAL's acceptance of soft dollar benefits may result in higher commissions charged to the client.

2. Brokerage for Client Referrals

CWAL receives referrals from a broker-dealer or a third party in exchange for using that broker-dealer or third party.

3. Clients Directing Which Broker-Dealer/Custodian to Use

Clients may choose their own broker-dealer/custodian, though CWAL will recommend that clients use NMS Capital Asset Management and/or Charles Schwab & Co., Inc. Advisor Services.

B. Aggregating (Block) Trading for Multiple Client Accounts

If CWAL buys or sells the same securities on behalf of more than one client, then it may (but would be under no obligation to) aggregate or bunch such securities in a single transaction for multiple clients in order to seek more favorable prices, lower brokerage commissions, or more efficient execution. In such case, CWAL would place an aggregate order with the broker on behalf of all such clients in order to ensure fairness for all clients; provided, however, that trades would be reviewed periodically to ensure that accounts are not systematically disadvantaged by this policy. CWAL would determine the appropriate number of shares and select the appropriate brokers consistent with its duty to seek best execution, except for those accounts with specific brokerage direction (if any).

Item 13: Review of Accounts

A. Frequency and Nature of Periodic Reviews and Who Makes Those Reviews

All client accounts for CWAL's advisory services provided on an ongoing basis are reviewed at least quarterly by Heather Castle, Founder/ CEO/ CCO, with regard to clients' respective investment policies and risk tolerance levels. All accounts at CWAL are assigned to this reviewer.

All financial planning accounts are reviewed upon financial plan creation and plan delivery by Heather Castle, Founder/ CEO/ CCO. There is only one level of review for financial planning, and that is the total review conducted to create the financial plan.

B. Factors That Will Trigger a Non-Periodic Review of Client Accounts

Reviews may be triggered by material market, economic or political events, or by changes in client's financial situations (such as retirement, termination of employment, physical move, or inheritance).

With respect to financial plans, CWAL's services will generally conclude upon delivery of the financial plan.

C. Content and Frequency of Regular Reports Provided to Clients

Each client of CWAL's advisory services provided on an ongoing basis will receive a monthly report detailing the client's account, including assets held, asset value, and calculation of fees. This written report will come from the custodian. CWAL will also provide at least quarterly a separate written statement to the client.

Each financial planning client will receive the financial plan upon completion.

Item 14: Client Referrals and Other Compensation

A. Economic Benefits Provided by Third Parties for Advice Rendered to Clients

CWAL will not receive compensation from third-party advisers to which it directs clients.

Additionally, Charles Schwab & Co., Inc. Advisor Services provides CWAL with access to Charles Schwab & Co., Inc. Advisor Services' institutional trading and custody services, which are typically not available to Charles Schwab & Co., Inc. Advisor Services retail investors. These services generally are available to independent investment advisers on an unsolicited basis, at no charge to them so long as a total of at least \$10 million of the adviser's clients' assets are maintained in accounts at Charles Schwab & Co., Inc. Advisor Services. Charles Schwab & Co., Inc. Advisor Services includes brokerage services that are related to the execution of securities transactions, custody, research, including that in the form of advice, analyses and reports, and access to mutual funds and other investments that are otherwise generally available only to institutional investors or would require a significantly higher minimum initial investment. For CWAL client accounts maintained in its custody, Charles Schwab & Co., Inc. Advisor Services generally does not charge separately for custody services but is compensated by account holders through commissions or other transaction-related or asset-based fees for securities trades that are executed through Charles Schwab & Co., Inc. Advisor Services or that settle into Charles Schwab & Co., Inc. Advisor Services accounts.

Charles Schwab & Co., Inc. Advisor Services also makes available to CWAL other products and services that benefit CWAL but may not benefit its clients' accounts. These benefits may include national, regional or CWAL specific educational events organized and/or sponsored by Charles Schwab & Co., Inc. Advisor Services. Other potential benefits may include occasional business entertainment of personnel of CWAL by Charles Schwab & Co., Inc. Advisor Services personnel, including meals, invitations to sporting events, including golf tournaments, and other forms of entertainment, some of which may accompany educational opportunities. Other of these products and services assist CWAL in managing and administering clients' accounts. These include software and other technology (and related technological training) that provide access to client account data (such as trade confirmations and account statements), facilitate trade execution (and allocation of aggregated trade orders for multiple client accounts, if applicable), provide research, pricing information and other market data, facilitate payment of CWAL's fees from its clients' accounts (if applicable), and assist with back-office training and support functions, recordkeeping and client reporting. Many of these services generally may be used to service all or some substantial number of CWAL's accounts. Charles Schwab & Co., Inc. Advisor Services also makes available to CWAL other services intended to help CWAL manage and further develop its business enterprise. These services may include professional compliance, legal and business consulting, publications and conferences on practice management, information technology, business succession, regulatory compliance, employee benefits providers, and human capital consultants, insurance and marketing. In addition, Charles Schwab & Co., Inc. Advisor Services may make available, arrange and/or pay vendors for these types of services rendered to CWAL by independent third parties. Charles Schwab & Co., Inc. Advisor Services may discount or waive fees it would otherwise charge for some of these services or pay all or a part of the fees of a third-party providing these services to CWAL. CWAL's recommendation that clients maintain their assets in accounts at Charles Schwab & Co., Inc. Advisor Services may be based in part on the benefit to CWAL of the availability of the foregoing products, services, and other arrangements and not solely on the nature, cost, or quality of custody and brokerage services provided by Charles Schwab & Co., Inc. Advisor Services, which creates a conflict of interest. However, as a fiduciary, CWAL endeavors to act in its clients' best interests to mitigate this conflict and any others. CWAL is independently owned and operated and not affiliated with Charles Schwab & Co., Inc. Advisor Services.

B. Compensation to Non – Advisory Personnel for Client Referrals

CWAL does not compensate non-advisory personnel (solicitors) for client referrals.

Item 15: Custody

When advisory fees are deducted directly from client accounts at client's custodian, CWAL will be deemed to have limited custody of client's assets. Because client fees will be withdrawn directly from client accounts, CWAL will:

(A) Possess written authorization from the client to deduct advisory fees from an account held by a qualified custodian.

(B) Send the qualified custodian written notice of the amount of the fee to be deducted from the client's account and verify that the qualified custodian sends invoices to the client.

(C) Send the client a written invoice itemizing the fee upon or prior to fee deduction, including the formula used to calculate the fee, the time period covered by the fee and the amount of assets under management on which the fee was based.

Clients will receive all account statements and billing invoices that are required in each jurisdiction, and they should carefully review those statements for accuracy. Clients are urged to compare the account statements they received from custodian with those they received from CWAL.

Item 16: Investment Discretion

CWAL does not have discretion over client accounts at any time. Where CWAL does not have discretionary authority to place trade orders, CWAL will secure client permission prior to effecting securities transactions for the client's account.

Item 17: Voting Client Securities (Proxy Voting)

CWAL will not ask for, nor accept voting authority for client securities. Clients will receive proxies directly from the issuer of the security or the custodian. Clients should direct all proxy questions to the issuer of the security.

Item 18: Financial Information

A. Balance Sheet

CWAL neither requires nor solicits prepayment of more than \$500 in fees per client, six months or more in advance, and therefore is not required to include a balance sheet with this brochure.

B. Financial Conditions Reasonably Likely to Impair Ability to Meet Contractual Commitments to Clients

Neither CWAL nor its management has any financial condition that is likely to reasonably impair CWAL's ability to meet contractual commitments to clients.

C. Bankruptcy Petitions in Previous Ten Years

CWAL has not been the subject of a bankruptcy petition in the last ten years.

Item 19: Requirements For State Registered Advisers

A. Principal Executive Officers and Management Persons; Their Formal Education and Business Background

The education and business background of CWAL's current management persons/executive officer, Heather Castle, can be found on her Form ADV Part 2B brochure supplement.

B. Other Businesses in Which This Advisory Firm or its Personnel are Engaged and Time Spent on Those (If Any)

Other business activities for each relevant individual can be found on the Form ADV Part 2B brochure supplement for each such individual.

C. Calculation of Performance-Based Fees and Degree of Risk to Clients

CWAL does not accept performance-based fees or other fees based on a share of capital gains on or capital appreciation of the assets of a client.

D. Material Disciplinary Disclosures for Management Persons of this Firm

There are no civil, self-regulatory organization, or arbitration proceedings to report under this section.

E. Material Relationships That Management Persons Have With Issuers of Securities (If Any)

Neither CWAL, nor its management persons, has any relationship or arrangement with issuers of securities. See Item 10.C and 11.B.